



# FACT SHEET

**Reconnect is a no-charge computer recycling program for consumers throughout the state of New Jersey and the City of Philadelphia.**

- The program is intended to raise awareness of the importance of responsible computer disposal and give residents a free and convenient way to do the right thing with their unwanted computer equipment.
- Reconnect is managed by Dell, Goodwill Industries of Greater New York and Northern New Jersey, and Goodwill Industries of Southern New Jersey/Quaker City Goodwill. The goal of the program is to keep more than four million pounds of used computers and computer equipment from landfills in one year and to educate residents on the importance of proper computer recycling.

## **Significance of Program to the Region**

- All proceeds of value recovered from the recycled computer equipment go to Goodwill to support job training and employment services programs.
- Consumers can drop-off computer equipment at any of 23 locations throughout New Jersey and Philadelphia.
- New Jersey is only the second state in the country to have a state-wide consumer computer recycling program. Reconnect is available in a limited number of U.S. communities including Austin, Texas, San Francisco, San Diego, San Antonio, Pittsburgh, North Carolina, and the state of Michigan.
- While computers are safe to use, they do contain some environmentally sensitive materials. These materials can be safely removed or recycled, but only if the computers are kept out of landfills in the first place. Reconnect provides an environmentally responsible solution for computer recycling.

## **What Happens to Donated Computer Equipment**

- Goodwill will accept and sort the donated computer equipment. The equipment will be responsibly recycled through Dell's Asset Recovery Services value recovery program.

## **How to Recycle an Unwanted Computer**

- Residents of New Jersey and City of Philadelphia can visit [www.reconnectpartnership.com](http://www.reconnectpartnership.com) to locate the most convenient drop-off location at any of the 23 participating Goodwill donation centers and retail stores.
- There is no charge for dropping off a computer at Goodwill. Any brand of used computer is accepted.
- Customers are responsible for removing data from their hard drives. Neither Goodwill nor Dell is liable for data removal or protection.
- Customers may be able to deduct the value of the computer for tax purposes. Goodwill will provide donors with a donation receipt at the time of donation. Customers are encouraged to check with their tax advisors for more information.

**Web site:** [www.reconnectpartnership.com](http://www.reconnectpartnership.com)

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**For additional information, please contact:**

Bryant Hilton, Dell: 512-723-4780

Alfred Vanderbilt, Goodwill of Northern New Jersey: 203-855-9111

Juli Lundberg, Goodwill of Southern New Jersey: 856-439-0200

## Reconnect Drop off Locations

### **New Jersey:**

Harrison: 400 Supor Boulevard, 973-481-4355

Jersey City: 2815 John F. Kennedy Boulevard, 201-946-6735

Bergenfield: 507A South Washington Avenue, 201-385-5154

East Brunswick: 415 Route 18, 732-651-1091

Springfield: 126 Route 22 West, 973-912-0156

Atlantic City: 3005 Atlantic Avenue, 609-348-8401

Cardiff: 6701 Black Horse Pike, 609-569-1112

Hammonton: 200 White Horse Pike (Blueberry Crossing Shopping Center), 609-704-1744

Bordentown: 594 Route 206, 609-291-0099

Maple Shade: 2835 Route 73, 856-439-0174

Lumberton: 1626 Route 38, 609-518-3490

Willingboro: 2177 Route 130, 609-877-4900

Pennsauken: 5461 Route 70, 856-662-1650

Stratford: 222 South White Horse Pike, 856-566-0897

Cherry Hill: Rt. 561 and Browning Lane (Woodcrest Shopping Center) (Attended Donation Center)

Millville: 1418 High Street, 856-293-1717

Glassboro: Delsea Drive and William Dalton Drive, 856-307-9175

Woodbury: 117 South Broad Street, 856-848-9834

Williamstown, 1912 North Black Horse Pike (Attended Donation Center)

Ewing: 1628 North Olden Avenue, 609-392-2865

### **Philadelphia:**

Juniata Park: 1440 East Erie Avenue (Erie and Castor) 215-288-8680

South Philadelphia: Front and Oregon, 215-463-5054

South Philadelphia: 22<sup>nd</sup> and Passyunk, 215-755-1320